

## Privacy Policy for Delhi Public School, Sitapur

At Delhi Public School, Sitapur, we prioritize the privacy and security of our users' personal information. This Privacy Policy explains how we collect, use, disclose, and protect your information when you visit our website or use our services.

### Information We Collect

- **Personal Information:** When you register, enroll in any class, or interact with our website, we may collect personal details such as your name, email address, phone number, and mailing address.
- **Payment Information:** To process payments for our services, we collect financial information like credit card or UPI details.
- **Usage Information:** We automatically gather data about your interactions with our site, including IP address, browser type, operating system, and pages visited, to enhance our services and user experience.
- **Cookies:** We use cookies and similar technologies to personalize your experience, analyse trends, and track website movements. You can manage cookies through your browser settings.

### How We Use Your Information

- **Service Provision:** We use your information to create and manage your account, process payments, and deliver educational services.
- **Communication:** We may use your contact details to inform you about your account, course updates, and important announcements.
- **Analytics:** We analyse usage data to improve our website, services, content, and user experience.
- **Legal Compliance:** We may use your information to comply with laws, regulations, legal processes, or to enforce our Terms of Service.

### Data Security

We use industry-standard security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of internet transmission or electronic storage is completely secure.

### Disclosure of Information

We do not sell, trade, or rent your personal information to third parties without your consent, except as described in this Privacy Policy or as required by law. We may share your information with trusted third-party service providers who assist us in operating our website and services, provided they agree to keep your information confidential.

### Children's Privacy

Our services are not intended for children under 13. We do not knowingly collect personal information from children under 13. If you believe your child has provided us with personal information, please contact us, and we will remove such information.

### Changes to This Privacy Policy

We may update this Privacy Policy at any time. Changes will be effective immediately upon posting on our website. We encourage you to review this policy periodically.

### Contact Us

For any questions or concerns about our Privacy Policy or handling of personal information, please contact us at [dps.sitapur@gmail.com](mailto:dps.sitapur@gmail.com).